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Friday November 9, 2012

Sentoria expands landbank for safari park and commercial development



More to come: An aerial view of Bukit Gambang Resort City.

SENTORIA Group Bhd, operator of Bukit Gambang Resort City (BGRC) and property developer, is expanding its landbank at BGRC with the acquisition of additional 73ha for RM37.2mil.

Sentoria indicated that its subsidiary, Sentoria Alfa Sdn Bhd, has received the approval for the acquisition of the additional land from the state government of Pahang.

These parcels of land are adjoining the company's existing BGRC site.

Of these 73ha acquired, 20ha will be used for further expansion of Bukit Gambang Safari Park, which is currently under construction.

This will make Bukit Gambang Safari Park the biggest Safari Park in the country with a total land area of 56ha.

Another 20ha of the land is meant for a tourism-related retail commercial development featuring a factory outlet, brands village and wholesale market, while the remaining 32ha will be kept for residential use and support industries.

The RM37.2mil price for the land will be financed via internally generated funds and bank borrowings.

Sentoria has continually expanded its accommodation and meeting room capacities to host an increasing number of patrons.

The company recently commissioned the Arabian Bay Resort.

The new resort not only increases its total accommodation capacity to 1,866 rooms, but also houses its MICE centre with the largest pillarless ballroom in Malaysia and numerous banquet halls.

“We have noted a steady uptrend in patronage to BGRC, from 521,000 visitors in 2010, to 610,000 in 2012, consisting of leisure and business travellers,” said Sentoria head of public and investor relations Nasiruddin Nasrun.

“In the pipeline are plans to increase the number of attractions and accommodation capacity to meet the ever-increasing demand, and the acquisition of this land will enable us greatly towards achieving this objective,” he said.

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